

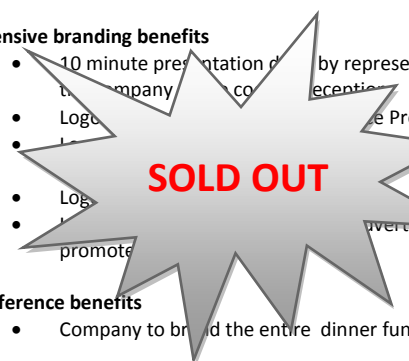
6th International Platinum Conference

20–22 October 2014—Conference | 23–24 October 2014—Technical Visits

<p style="text-align: center;">P1 - Platinum – 3 Stands Taken!</p> <p>Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company • Logo to appear inside the Conference Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 4 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Signage benefits</p> <ul style="list-style-type: none"> • 1 free-standing banner (2m x 1m) in the conference registration area (banners supplied by sponsor) <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 4 x 4m² of expo space in a prime position <p>Sponsorship investment: R 60 000.00 excluding VAT</p>	<p style="text-align: center;">P2 - Corporate</p> <p>The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes and company print media in the form of an insert.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company • Logo to appear inside the Conference Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 5 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Sponsorship investment: R 50 000.00 excluding VAT</p>
<p style="text-align: center;">P3 - Palladium</p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear inside the Conference Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 4 x 3m² of expo space in a prime position <p>Sponsorship investment: R 45 000.00 excluding VAT</p>	<p style="text-align: center;">P4 - Conference Bags</p> <p>Display you logo on all conference bags distributed to delegates.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Logo to appear on all Conference Bags (provided by SAIMM) • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Sponsorship investment: R 40 000.00 excluding VAT</p>

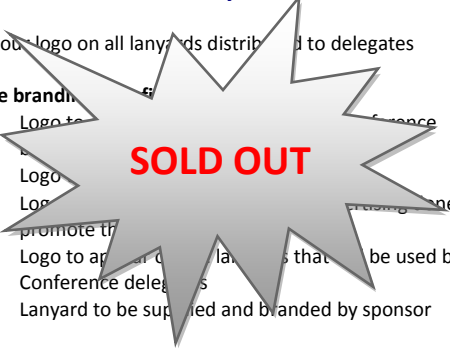
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<p style="text-align: center;">P5 –Exhibitor - 2-Stands Taken!</p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear inside the Conference Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 1 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 3 x 3m² of expo space in a prime position <p>Sponsorship investment: R 30 000.00 excluding VAT</p>	<p style="text-align: center;">P6 -Platinum Dinner Social Networking Function</p> <p>The dinner is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors and guests and a 10 minute audience address.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company at the cocktail reception • Logo to appear inside the Conference Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • Company to brand the entire dinner function <p>Sponsorship investment: R 45 000.00 excluding VAT</p> <div style="text-align: center;">  <p>SOLD OUT</p> </div>
<p style="text-align: center;">P7 -Networking Function</p> <p>A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors and guests and a 10 minute audience address.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company at the cocktail reception • Logo to appear inside the Conference Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • Company to brand the entire cocktail function <p>Sponsorship investment: R 40 000.00 excluding VAT</p>	<p style="text-align: center;">P8 - Pens & Pads</p> <p>Display your logo on all pens and pads distributed to delegates</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the front cover of conference brochure. • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Logo to appear on the pens and pads that will go into the Conference delegate bags • Pens & pads to be supplied and branded by the sponsor. <p>Sponsorship investment: R 18 000.00 excluding VAT</p>

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P9 -Technical Visit	P10 - Lanyards
<p>Display your company brand in the transport facility to and from destinations.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Company may brand and present on the coach trip between destinations <p>Sponsorship investment: R 15 000.00 excluding VAT</p>	<p>Display your logo on all lanyards distributed to delegates</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Logo to appear on all lanyards that will be used by Conference delegates • Lanyard to be supplied and branded by sponsor <p>Sponsorship investment: R 15 000.00 excluding VAT</p> <div style="text-align: center;">  <p>SOLD OUT</p> </div>

Note: All prices exclude VAT

Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities

Showcase new applications to a targeted audience of decision makers



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ACCEPTANCE FORM

Preference: P1___ P2___ P3___ P4___ P5___ P6___ P7___ P8___ P9___ P10___

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:

Signed:

Tel: Fax:.....

E-mail: Cell:.....

Complimentary Delegate information (if applicable)

<p>Name:.....</p> <p>Surname:</p> <p>Designation:</p> <p>Email:</p> <p>Tel:.....</p>	<p>Name:.....</p> <p>Surname:</p> <p>Designation:</p> <p>Email:</p> <p>Tel:.....</p>
<p>Name:.....</p> <p>Surname:</p> <p>Designation:</p> <p>Email:</p> <p>Tel:.....</p>	<p>Name:.....</p> <p>Surname:</p> <p>Designation:</p> <p>Email:</p> <p>Tel:.....</p>

Please return this form to: **Cameron Nagel**
Email: cameron@saimm.co.za