



The Southern African Institute of Mining and Metallurgy  
Founded in 1894

**5<sup>th</sup> International Platinum Conference 2012**  
**'A Catalyst for Change'**  
**17 – 21 September 2012**  
**Sun City, South Africa**

**Partner benefits**

	PLATINUM	CORPORATE	PALLADIUM	CONFERENCE BAGS	EXHIBITOR	COCKTAIL	OTHER
<b>Branding: Your corporate logo to appear</b>							
Inside Conference Proceedings	✓	✓	✓	No	No	No	No
Front cover of conference brochure	✓	✓	✓	✓	✓	✓	✓
On the event Web Page	✓	✓	✓	✓	✓	✓	✓
Print media advertising	✓	✓	✓	✓	✓	✓	✓
<b>Conference benefits</b>							
Presenting (P), Announcing (A)	10 min (P)	10 min (P)	10 min (P)	No	5 min (A)	10 min (P)	No
Complimentary delegate passes	4	6	2	No	2	No	No
Complimentary delegate passes for exhibition	2	2	2	No	2	2	No
Number of A4/A5 Inserts	A4	Insert	Insert	No	A5	No	No
<b>Venue signage (supplied by sponsor)</b>							
Conference registration area (max size 2m x 1m)	✓	No	No	No	No	No	No
<b>Business zone benefits</b>							
Raw space (m <sup>2</sup> )	16	No	12	No	9	No	No

**Note: All prices exclude VAT**

Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

## *5<sup>th</sup> International Platinum Conference*

### **Participation opportunities: Platinum**

Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.

#### **Extensive branding benefits**

- 10 minute presentation done by representative of the company
- Logo to appear inside the Conference Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

#### **Conference benefits**

- 4 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- 2 complimentary delegates to attend the exhibition only
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

#### **Signage benefits**

- 1 free-standing banner (2m x 1m) in the conference registration area (banners supplied by sponsor)

#### **Exhibition benefits**

- 4 x 4m<sup>2</sup> of expo space in a prime position

**Sponsorship investment: R 68 000.00 excluding VAT**

### **Participation opportunities: Corporate**

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes and company print media in the form of an insert.

#### **Extensive branding benefits**

- 10 minute presentation done by representative of the company
- Logo to appear inside the Conference Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

#### **Conference benefits**

- 6 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- 2 complimentary delegates to attend the exhibition only
- An Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

**Sponsorship investment: R 58 000.00 excluding VAT**

## 5<sup>th</sup> International Platinum Conference

### Participation opportunities: Palladium

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.

The package offers pre-event exposure, audience address, complimentary guest passes

#### Extensive branding benefits

- 5 minute announcement done by representative of the company
- Logo to appear inside the Conference Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

#### Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- 2 complimentary delegate tickets for exhibition only
- An Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

#### Exhibition benefits

- 4 x 3m<sup>2</sup> of expo space in a prime position

**Sponsorship investment: R 48 000.00 excluding VAT**

### Participation opportunities: Conference Bags

Display your logo on all conference bags distributed to delegates.

#### Extensive branding benefits

- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on all Conference Bags (provided by SAIMM)

**Sponsorship investment: R 43 000.00 excluding VAT**

### Participation opportunities: Exhibitor

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.

## ***5<sup>th</sup> International Platinum Conference***

### **Extensive branding benefits**

- 5 minute announcement done by representative of the company
- Logo to appear on the front cover of conference brochure
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the event web page

### **Conference benefits**

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- 2 complimentary delegate tickets for exhibition only
- An A5 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

### **Exhibition benefits**

- 3 x 3m<sup>2</sup> of expo space in a prime position

**Sponsorship investment: R 43 000.00 excluding VAT**

## **Participation opportunities: Cocktail**

A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors and guests and a 10 minute audience address.

### **Extensive branding benefits**

- 10 minute presentation done by representative of the company at the cocktail reception
- Logo to appear on the front cover of conference brochure
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the event web page

### **Conference benefits**

- 2 complimentary delegate tickets for exhibition only
- Company to brand the entire cocktail function

**Sponsorship investment: R 38 000.00 excluding VAT**

## **Participation opportunities: Pens & Pads**

Display your logo on all pens and pads distributed to delegates

### **Extensive branding benefits**

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the pens and pads that will go into the Conference delegate bags

**Sponsorship investment: R 18 000.00 excluding VAT**

## **Participation opportunities: Lanyards**

Display your logo on all lanyards distributed to delegates

### **Extensive branding benefits**

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the lanyards that will be used by Conference delegates
- Sponsor to provide the lanyards

**Sponsorship investment: R 18 000.00 excluding VAT**

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## Participation opportunities: Technical Visit

Display your company brand in the transport facility to and from destinations.

### Extensive branding benefits

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Company may brand and present on the coach trip between destinations

**Sponsorship investment: R 13 000.00 excluding VAT**

### ACCEPTANCE FORM

We are interested in taking Sponsorship Opportunity:(Select from above)

Please complete if you are the person authorising the sponsorship opportunity

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Capacity: \_\_\_\_\_

Package Selection: \_\_\_\_\_

Value: \_\_\_\_\_

Postal Address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Signed: \_\_\_\_\_

Please return this form to: **Jacqui van der Westhuizen**

**Email: [Jacqui@saimm.co.za](mailto:Jacqui@saimm.co.za)**

**Telephone Number: 011 834 1273**